

# Driving a Faster, Smarter Shift Toward a Modern Energy Economy

OTC: CNTM



## Who Are We?

- Inspired by the Berkshire Hathaway model
  - Buy and hold great businesses
  - Value Investing
  - Hands off ownership
  - Diversification
- Like Constellation Software ("Berkshire for Vertical Market SaaS"), we apply an energy theme
- ConnectM is a constellation of companies
   focused on next-gen energy generation,
   transportation and consumption





## **CNTM Fact Sheet**

- > Year Founded: 2019
- Headquarters: Marlborough, MA
- > Employee Count: **165**
- > IPO: **July 15, 2024**
- Shares Outstanding<sup>1</sup>: 51.3M
- **65%** held by management and top 5 institutional holders



# Our Team



**Bhaskar Panigrahi** Chairman & CEO

in



**Nayeem Hussain** President Corporate Development in



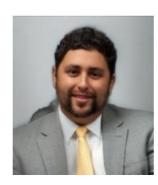
**Bala Padmakumar** СТО

in



**Girish Subramanya** CTO & Managing Director, India

in



**Andrew Kucharchuk** CFO

in



**Ryan Fant** EVP, Head of Global Ops



**Mahesh Choudhury** SVP, Head of US Ops



**Kevin Stateham** SVP, Business Development

**John Pitcavage** 

President of Home & Building Electrification



**Steve Daugherty** Head of Product

in in in in in

#### **CNTM Business Overview**

Energy Intelligence Network

- Building Electrification
- > Transportation & Logistics
- Financial Highlights



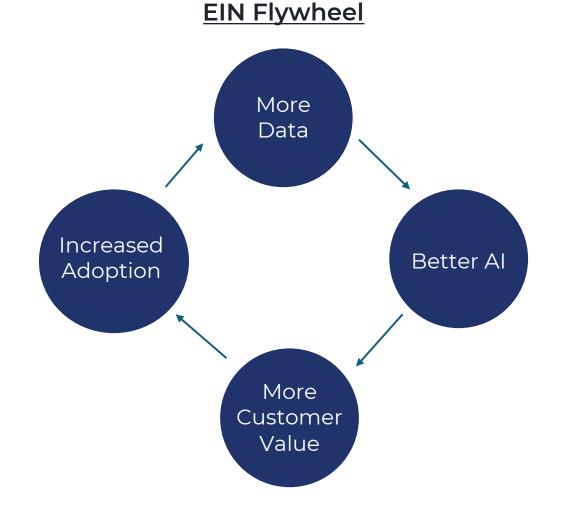
Energy Intelligence Network

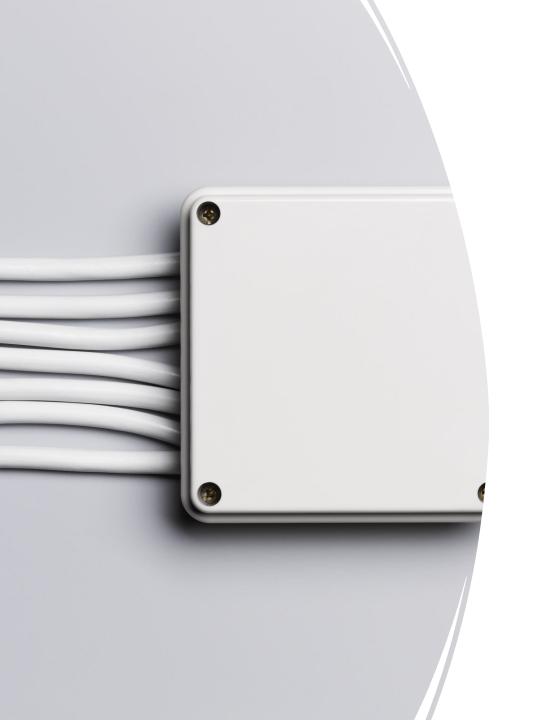




# ConnectM's B2B Energy Intelligence platform (EIN) will enable new high margin products and services

- 120K+ electrified assets today
- 30GB of data collected daily
- Remote asset management
- Edge-to-Cloud integration
- Al-driven insights/value



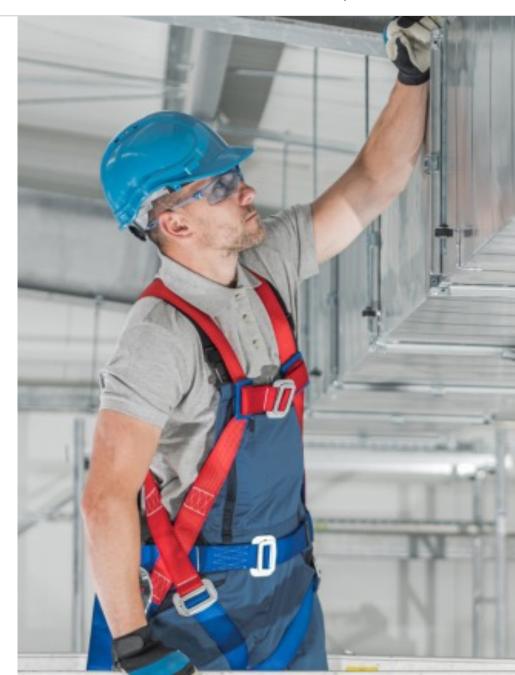


# Home & Building Electrification



### **Business Model**

- Managed Service Agreements (MSA) => B2B2C
- 31 Service Provider customers
- > 60-90% revenue recognition via MSA
- Comprehensive digital platform: procurement,
- marketing, cross-selling, customer acquisition, etc.





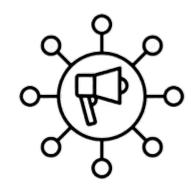
# MSA Offering via Digital Playbook

#### Working Capital



Liquidity for uninterrupted operations and enhanced profitability

#### Marketing/Advertising



Deploy marketing playbook and purchase advertising

#### **Product Discounts**



25%+ COGS savings via product streamlining and bulk buys

# Administrative Support



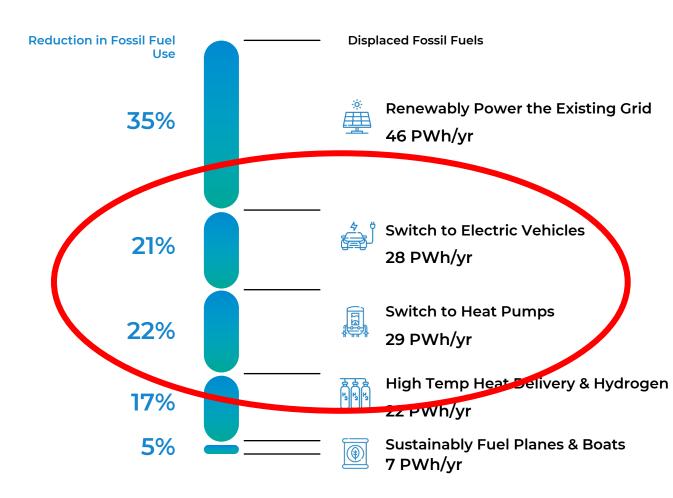
Back-office tasks like payroll, bookkeeping, AR/AP, etc



# Heat pumps present a \$2+ trillion market (as large as the EV market!)... and this movement is still in its infancy...

Tremendous market opportunity => 132M

- ➤ U.S. households and 10M commercial spaces → (\$2.1T+ potential market)
- **60-77% more efficient** than fossil fuelbased systems
- High demand, low supply with 40% margins and ~\$15K AOV





## Al-Powered Heat Pump









White labeled hardware



Connectivity Module



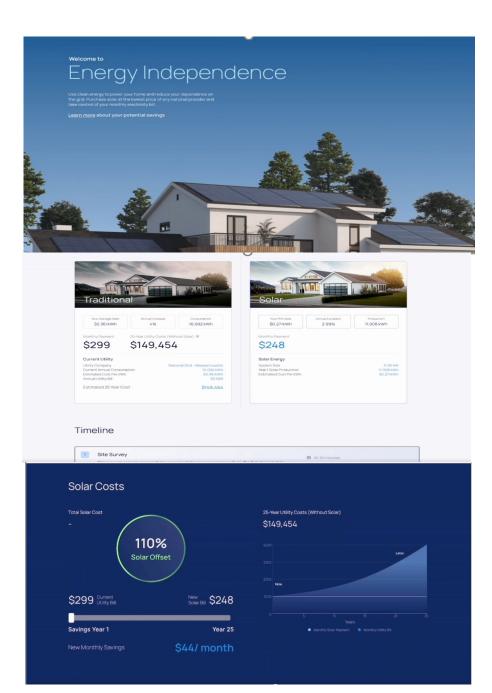
Software Platform

Our connectivity module enables ConnectM's proprietary software—facilitating proactive monitoring and unlocking recurring revenue for our service provider customers



# Cross-Selling Platform

- Comprehensive digital platform
- for service providers to upsell solar and battery projects
- 18% solar & battery attachment rate
  - Upselling a job from \$15K to
- \$100K while CAC remains steady (5X AOV)





# Transportation & Logistics



## Focus Areas

#### **Last-Mile Delivery**

Pure software solution in a \$165B+ market

Uber + FedEx functionality

5-10% Transaction Fee

\$1M/month and growing U.S. footprint

#### **EV Solutions**

Hardware (onboard computer)

Software (Saas platform)

Micro-mobility + e-Buses

Paid upfront for HW + SaaS subscription fee

41 OEMs

120%+ organic YoY growth





#### **EV Solutions**







Displays key vehicle parameters; connects via CAN for real-time updates. Enhances user experience by integrating with VCU and cloud for remote control and diagnostics. Shares essential data for user assistance and informed vehicle system decisions.





#### VCU / TCU

Manages vehicle functions, communicates through CAN, Links to cloud; facilitates remote monitoring and over-the-air updates. Provides operational insights; bridges vehicle systems with digital ecosystems.





#### **Software Platform**

Software that connects CAN and cloud for seamless integration.

Analyzes data streams; enables advanced diagnostics and predictive maintenance. Powers decisions with analytics; central hub for managing connected vehicles.



#### Premier OEM Partners

> 6 OEM logos added in 2024 and expecting even stronger growth in 2025





# Financial Highlights



Steady revenue growth for 20 consecutive quarters



Targeting 40% operating margin and positive EBITDA by FY2025



Targeting cash flow breakeven in 2025



30%+ ROIC internal hurdle



Reduced shareholder deficit to \$12M from \$52M



750K+ shares purchased by management since July 2024







### Market Landscape



#### **Tech-focused**







**Pure Players** 





**Diversified Approach** 











## CNTM 2024 Impact Scorecard

95.5 GWh of electrification

73,506 Metric Tons of Co2 Displaced

6.7M gallons of fossil fuels displaced



Power 35,000 homes for a year



Amount 3.4M trees can absorb per year



Same as driving around the world roughly 7,000 times



# Operational Progress Since Public Debut on July 15, 2024



#### **New Products and Services**

- Launched Al-powered heat pump for residential and light commercial use. This product is integrated with ConnectM's EIN and powered by the Company's proprietary data model to optimize performance, energy efficiency and reduced operating costs.
- Entered into an agreement to acquire a controlling interest in DeliveryCircle, a nationwide technology-enabled final mile delivery company which connects businesses looking for a last-mile delivery solution. This strategic acquisition expands ConnectM's Transportation & Logistics segment in the United States, providing entry into the \$165B U.S. couriers and local delivery services market.
- Completed the acquisition of Green Energy Gains Inc., a service provider of energy and weatherization assessments, and instrumental in the distribution and installation of ConnectM's Al-powered heat pumps, augmenting the Company's Building Electrification segment.



#### **Network Growth**

- EIN Platform subscriptions increased to 11,000+ in 2024 from 5,500 in 2023.
- Yearly Active Customers increased to 20,000+ in 2024 from 13,000+ in 2023.
- 95.5 GWh of electrification in 2024, an increase of 331% over the same period last year and equivalent to 35,000 homes powered per day.
- 73,506 Metric Tons of CO2 sequestered in 2024, an increase of 391% over 2023 and equivalent to the amount of CO2 3.4M trees can absorb in a year.
- 6.7 Million Gallons of Fossil Fuel Displaced in 2024, an increase of 343% over last year and equivalent to driving around the world over 10 times.



#### Shareholder Value Enhancement

- Eliminated \$13.7M of debt through debt-to-equity swap
- Signed \$25M convertible note + financing facility (convertible at our option)
- Reduced shareholder equity deficit to \$12M from \$52M